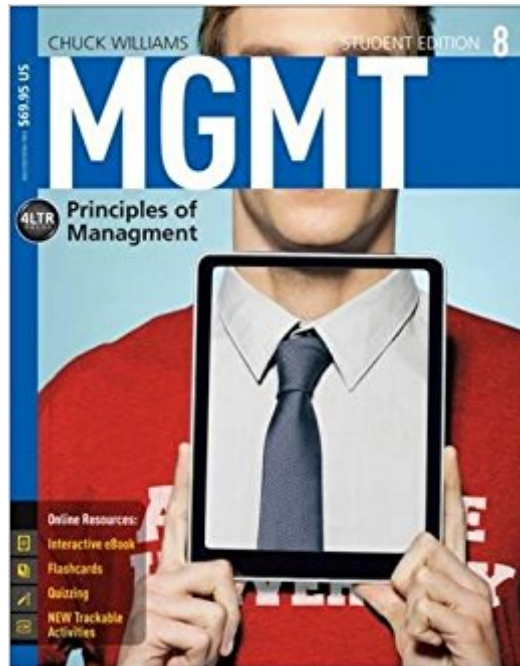


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# MGMT: Principles Of Management (Book And Coursemate Access Card)



## Synopsis

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource.

## Book Information

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exam."

Chuck Williams is Dean of the College of Business at Butler University. Dr. Williams previously served as Dean of the Eberhardt School of Business at the University of the Pacific and as Associate Professor of Management at the M.J. Neeley School of Business at Texas Christian University. Dr. Williams has also served as Associate Dean and Chair of Management and has taught at Michigan State University and Oklahoma State University. Dr. Williams received his B.A. in psychology from Valparaiso University. He specialized in organizational behavior, human resources, and strategic management while earning his M.B.A and Ph.D. in business administration from Michigan State University. His research interests include employee recruitment and turnover, performance appraisal, and employee training and goal setting. Dr. Williams has published research in the JOURNAL OF APPLIED PSYCHOLOGY, the ACADEMY OF MANAGEMENT, HUMAN RESOURCE MANAGEMENT REVIEW, PERSONNEL PSYCHOLOGY, and the ORGANIZATIONAL RESEARCH METHODS JOURNAL. He was a member of the JOURNAL OF MANAGEMENT's editorial board and currently serves as a reviewer for numerous other academic journals. He was also Webmaster for the Research Methods Division of the Academy of Management.

[...]I used this MGMT book for MGT 360 at University of North Carolina Wilmington. It came with the access code for the online ebook and coursework through Aplia's Cengage Learn. It was exactly what I needed and I only paid half of what I would have at the book store. It was a brand new book so there wasn't any writing in it or any torn pages. The concepts were clear and I actually enjoyed reading the chapters. Along with the lessons it included separate examples to explain how the lesson relates to real-world business today.

i hated this class because the prof was crazy. The book itself has relevant, sensible content. It is nice to be able to read interesting information and not follow the same pattern of companies.

Needed this specific edition for class, Comes with online access code for course content. Was supposed to buy this from my campus bookstore but due to miscommunication between Class department and Campus BookStore, they ended up only stocking the 7th edition (used) with NO access codes. Online access code is for 8th Edition and won't work for 7th edition as my Professor Pointed out. Also the chapters, course structure, and homework problems do not match between

7th and 8th editions.

I learned so much from this book that I kept it and used later for an internship reference. My major is Business Management so it is very relevant however, there are a lot of good simplistic principles taught in here that even the oldest and wisest people don't get. I plan on skimming through it again later. Also, the cheapness of it is an added bonus.

as expected

This book does come with coursemate. I read in a previous review that it was aplia which is what my professor is using. I freaked out a bit when it came and it only said coursemate. I entered the code in still and cengage made me aware that it wasn't the correct access code for my class BUT it did offer me to swap. So even though I got the wrong code they still came through!

Forced to buy for a management college course, but I have to admit it is an interesting book with useful knowledge and not hard to follow. I am pleasantly surprised to find myself reading more of the chapters than required because most are interesting and well written.

This is a management textbook that won't bore you to death, trust me, I have read a lot of them. This is in easy to understand format and would work well in an entry level business class or even an early Human Resource class. The font is nicely sized so you seem like you're reading it at a fairly quick pace.

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